ORDER

Orders Order / Rev: 104403 06832083 Alt Order #: HELLER FOR SENATE Product Desc: KSNV Estimate: Flight Dates: 10/10/12 - 10/21/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 12/03/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Heller, Dean for U.S. Senate Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	73	\$49,275.00	\$41,883.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$49,275.00	\$41,883.75	0.00
Totals	73	\$49,275,00	\$41.883.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	29%	\$49,275.00
Market	100%	\$169,913.79

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$44,177.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$30,584.48
KTUD	1%	\$1,699.14
KVVU	24%	\$40,779.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,398.28

Ln	Ch	Start	End	Inventory Code	e Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeL	Jp w/Wa@M	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
				M-F 5-6a Wakel	Jp w/Wagners								
	NEWS												
	<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: 10/0	08/12 1	10/14/12	WTF	2	\$300.00	0.00				ı		

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Product Desc: HELLER FOR SENATE Alt Order #: 06832083 **KSNV**

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/10/12 10/12/12	M-F 5-6a WakeUp w/Wa@M	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 2 KSNV 10/15/12 10/16/12	WTF 2	\$300.00	0.00	:30		\$200.002	0.00 NM	2	¢600.00
E 2 KSINV 10/15/12 10/16/12	M-F 5-6a WakeUp w/Wagners	5-6a	MT	.30	4	\$300.002	0.00 NM	2	\$600.00
NEWS		_							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week MT 2	<u>Rate</u> \$300.00	Rating 0.00						
E 3 KSNV 10/15/12 10/16/12		6-7a	MT	:30	4	\$450.002	0.00 NM	2	\$900.00
NEWC	M-F 6-7a WakeUp w/Wagners								
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	MT 2	\$450.00	0.00						
E 4 KSNV 10/10/12 10/12/12		6-7a	WTF	:30	6	\$450.002	0.00 NM	2	\$900.00
NEWS	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	WTF 2	\$450.00	0.00			*		_	
E 5 KSNV 10/10/12 10/12/12	Today Show CM Today Show	658a-9am	WTF	:30	6	\$600.002	0.00 NM	3	\$1,800.00
TODAY	roddy Onow								
Start Date End Date	Weekdays Spots/WeekWTF 3	Rate	Rating						
Week: 10/08/12 10/14/12 E 6 KSNV 10/15/12 10/16/12		\$600.00 658a-9am	0.00 MT	:30	4	\$600.002	0.00 NM	1	\$600.00
	Today Show	occa cam		.00	•	φοσο.σσ2	0.00 14111	•	φοσο.σσ
TODAY	Marabalana On ata Maraba	Data	Datie						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week MT 1	<u>Rate</u> \$600.00	Rating 0.00						
E 8 KSNV 10/10/12 10/12/12	M-F Today Show II 3rd H0M	9-10a	TF	:30	3	\$275.002	0.00 NM	0	\$0.00
TODAY 2	M-F Today Show II								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	TF 2	\$275.00	0.00						
Spot Ch Date Range <u>C</u> 2 KSNV 10/08/12-10/14/12 M		<u>t/End Time</u> a		<u>/eekdays</u> ThF	<u>Len</u>	<u>gth </u>	Rtg Type		
Credited	n-i roday Show ii Sid iii 5 10	α				.30 (ψ270.00)	0.00 14101		
[CREDIT-REFUND]									
3 KSNV 10/08/12-10/14/12 N Credited	Л-F Today Show II 3rd Hr 9-10	a		ThF	-	:30 (\$275.00)	0.00 NM		
[CREDIT-REFUND]									
E 9 KSNV 10/10/12 10/12/12	M-F Today Show III 4th 16M	10am-11am	WT	:30	2	\$225.002	0.00 NM	1	\$225.00
TODAY \3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	WT 2	\$225.00	0.00				D: -		
Spot <u>Ch</u> <u>Date Range</u> <u>D</u> 3 KSNV 10/08/12-10/14/12 M		t <u>/End Time</u> n-11am	_	<u>/eekdays</u> -wTh	<u>Len</u>	<u>gth </u>	Rtg Type		
Credited	Troday onow in farth 1996.					.σο (φεεσ.σο)	0.00 / 1,111		
[CREDIT-REFUND]									
E 10 KSNV 10/15/12 10/16/12	M-F Today Show III 4th 6 M Today 4th Hour	10am-11am	-T	:30	1	\$225.002	0.00 NM	0	\$0.00
TODAY \3	Today Hirriodi								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12 <u>Spot Ch Date Range</u> <u>D</u>	-T 1 Description Star	\$225.00 t/End Time	0.00 W	/eekdays	Len	ath Rate	Rtg Type		
	M-F Today Show III 4th Hr 10ar			T		:30 (\$225.00)			
Credited [CREDIT-REFUND]									
E 11 KSNV 10/15/12 10/16/12	CM	11am-12pm	M	:30	1	\$225.002	0.00 NM	1	\$225.00
	O.III				•		2.00 14171	•	÷==0.00

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RR					_							
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 12 KSNV			Rachael Ray	CM	11am-12pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
RR			Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	TF	2	\$225.00	0.00						
E 13 KSNV	10/10/1	2 10/12/12	Noon News Noon News	CM	12-1230pm	W	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWS			110011110110									
<u>Sta</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 14 KSNV			Noon News	CM	12-1230pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS			Noon News									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	MT	2	\$275.00	0.00						
E 15 KSNV	10/15/1	2 10/16/12	The Agenda 1230 The Agenda 123		1230-1p	MT	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENE	DAY		The Agenda 123	оріп								
· · · · · · · · · · · · · · · · · · ·	art Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 10,			The Agenda 1230	Opm CM	\$225.00 1230-1p	0.00 WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
			The Agenda 123						,			,
AGENE Sta	DAY art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	WTF	3	\$225.00	0.00						
E 17 KSNV	10/10/1	2 10/12/12	Days of our Lives Days of our Lives		1258p-2pm	WT	:30	2	\$275.002	0.00 NM	1	\$275.00
DAYS			Days of our Lives	•								
	art Date	End Date	<u>Weekdays</u> wT	Spots/Week	Rate	Rating						
Week: 10, Spot Ch	/08/12 <u>1 Date Ra</u>	10/14/12 ange <u>D</u>	escription	2 <u>Star</u>	\$275.00 <u>t/End Time</u>	0.00 <u>W</u>	/eekdays	Ler	igth Rate	Rtg Type		
		2-10/14/12 D	ays of our Lives	1258	3p-2pm	-	-WTh	-	:30 (\$275.00)	0.00 NM		
	edited REDIT-R	EFUND1										
			Days of our Lives	c CM	1258p-2pm	MT	:30	2	\$275.002	0.00 NM	1	\$275.00
DAYS			Days of our Lives	5								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	MT		\$275.00	0.00	/ l l		and David	D		
	<u>Date Ra</u> / 10/15/1		lescription Days of our Lives		t/End Time 3p-2pm	_	<u>/eekdays</u> T	_	<u>gtn Rate</u> :30 (\$275.00)	Rtg Type 0.00 NM		
	edited		·						,			
	REDIT-R		The Doctors	CM	2pm-3pm	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
E 19 KONV	10/13/1	2 10/10/12	The Doctors	Civi	zpiii-spiii	-1	.30	ı	\$225.002	U.UU INIVI	'	φ225.00
DRS	D	Ford Date	NA / = = -	0	Data	Deffere						
Sta Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 20 KSNV				CM	2pm-3pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	TF	2 CM	\$225.00	0.00	-00		#200 000	0.00 1114	4	# 200.00
E 21 KSNV	10/10/1	2 10/12/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30	1	\$300.002	0.00 NM	1	\$300.00
PHIL				0	_	5						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

E 21 KSNV 10/10/12 10/12/12 Dr. Phil CM 3-4pw :30 1 \$300.002 0.00 NM 1 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12w 1 \$300.00 0.00 E 22 KSNV 10/15/12 10/16/12 Dr. Phil CM 3-4p MT :30 2 \$300.002 0.00 NM 2	\$300.00
PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12W 1 \$300.00 0.00	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 W 1 \$300.00 0.00	
1100 M 10/00/12 10/11/12 1 Q000000 0000	
F 22 KSNV 10/15/12 10/16/12 Dr Phil CM 3-4n MT 30 2 \$300.002 0.00 NM 2	
·	\$600.00
Dr Phil PHIL	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 MT 2 \$300.00 0.00	
E 23 KSNV 10/15/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 2 \$450.002 0.00 NM 2	\$900.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 MT 2 \$450.00 0.00	
E 24 KSNV 10/10/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmW-F :30 2 \$450.002 0.00 NM 2 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	\$900.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12W-F 2 \$450.00 0.00	•
E 25 KSNV 10/10/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmWT :30 3 \$450.002 0.00 NM 2 4PM NEWS (1 hour) (4:30 PM-5:00 PM)	\$900.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12WT 2 \$450.00 0.00	
E 26 KSNV 10/15/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 2 \$450.002 0.00 NM 2 4PM NEWS (1 hour) (4:30 PM-5:00 PM)	\$900.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 MT 2 \$450.00 0.00	#000 00
E 27 KSNV 10/15/12 10/16/12 M-F Early News CM 5-630p -T :30 1 \$900.002 0.00 NM 1 M-F Early News	\$900.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 -T 1 \$900.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Early News CM 5-630pwTF :30 3 \$900.002 0.00 NM 3	\$2,700.00
M-F Early News Civi 5-030βw1F30 3 \$900.002 0.00 Nivi 3	φ2,700.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12WTF 3 \$900.00 0.00 E 29 KSNV 10/10/12 10/12/12 M-F Jeop/Wheel CM 630-730pmWTF :30 3 \$750.002 0.00 NM 3	\$2,250.00
M-F Jeopardy/Wheel of Fortune	Ψ2,230.00
JEP/WHEEL	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12WTF 3 \$750.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
5 KSNV 10/08/12-10/14/12 M-F Jeop/Wheel 630-730pmwThF :30 (\$750.00) 0.00 NM	
See MG 29.9 [will mg again]	
9 KSNV 10/11/12-10/11/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 Th :30 \$750.00 0.00 NM	
MG for 29.5 10/11	
[inv code]	\$750.00
E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT :30 1 \$750.002 0.00 NM 1	
E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT :30 1 \$750.002 0.00 NM 1 M-F Jeopardy/Wheel of Fortune	
E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT :30 1 \$750.002 0.00 NM 1 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 1 \$750.00 0.00	
E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT :30 1 \$750.002 0.00 NM 1 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 1 \$750.00 0.00 E 31 KSNV 10/15/12 10/16/12 Ralston Reports CM 730-758pm MT :30 2 \$450.002 0.00 NM 2	\$900.00
E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT :30 1 \$750.002 0.00 NM 1 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT 1 \$750.00 0.00	\$900.00

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Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E31 KSNV	10/15/1	2 10/16/12	Ralston Reports Face to Face w/	CM J. Ralston	730-758pm	MT	- :30	2	\$450.002	0.00 NM	2	\$900.00
FACE	t Doto	End Data			Doto	Dating						
Stan Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
	Date Ra		escription Ralston Reports		t/End Time 758pm		Weekdays MT	<u>Len</u>	gth Rate :30 (\$450.00)	Rtg Type		
See	MG 31.	3	•	730	7 30pm		MI		.30 (ψ+ου.υυ)	0.00 14101		
•		= NBC DEB 2-10/16/12 R	ATE] :ALSTON in PRIMI	E 8-11	nm		-T	_	:30 \$450.00	0.00 NM		
⊕ MG		10/16		_	F ····		•		ψ	0.00		
E 32 KSNV	10/10/1	2 10/12/12	Ralston Reports Face to Face w/	CM J.Ralston	730-758pm	W-F-	- :30	2	\$450.002	0.00 NM	2	\$900.00
FACE						5.4						
Stari Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 33 KSNV	10/11/1	2 10/11/12	M-F News 3 at El		11pm-1135p	mT	- :30	1	\$775.002	0.00 NM	1	\$775.00
NEWS			M-F News 3 at E	ieven								
Start Week: 10/0	t Date	End Date 10/14/12	Weekdays T	Spots/Week	<u>Rate</u> \$775.00	Rating 0.00						
			M-F News 3 at El		11pm-1135pi		- :30	1	\$775.002	0.00 NM	1	\$775.00
NEWS			M-F News 3 at E		_							
Start Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$775.00	Rating 0.00						
E 35 KSNV	10/15/1	2 10/16/12	-	w CM	1135p-1237a	MT	- :30	1	\$275.002	0.00 NM	1	\$275.00
TON SH	OW		Tonight Show									
<u>Start</u> Week: 10/1	t <u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E36 KSNV	10/10/1	2 10/12/12	J	w CM	1135p-1237a	W-F-	- :30	2	\$275.002	0.00 NM	1	\$275.00
TON SH	OW		Tonight Show									
Start Week: 10/0	t Date	End Date 10/14/12	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$275.00	Rating						
	06/12 <u>Date Ra</u>		escription	_	\$275.00 E/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
	10/08/12 dited	2-10/14/12 T	he Tonight Show	1135	5p-1237a		WF	-	:30 (\$275.00)	0.00 <i>NM</i>		
		FUND]										
E39 KSNV	10/12/1	2 10/12/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F-	- :30	1	\$2,100.002	0.00 NM	1	\$2,100.00
DATELIN	ΝE		Thuay Thine To-	трш								
<u>Start</u> Week: 10/0	t <u>Date</u> 18/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,100.00	Rating 0.00						
E 41 KSNV			News 3 Sunrise -	SATUROM	6a-7a	9	·- :30	1	\$225.002	0.00 NM	1	\$225.00
NEWS			News 3 Sunrise	SATURDAY								
Start Week: 10/0	t Date	End Date 10/14/12	Weekdays S-	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 42 KSNV			Saturday Today	CM	7a-9am	9	i- :30	1	\$325.002	0.00 NM	1	\$325.00
SAT TOI	DAY		Saturday Today									
<u>Start</u> Week: 10/0	t <u>Date</u>	End Date 10/14/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 43 KSNV			News 3 Today - S		9am-930am	\$	5- :30	1	\$300.002	0.00 NM	1	\$300.00
NEWS			News 3 Today - S	SAT								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	8/12	10/14/12	S-	1	\$300.00	0.00						

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Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	10/13/1	2 10/13/12	Sa-Su Early News		5pm-630pm		S-	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS			Sa-Su Early New	'S								ĺ	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					ĺ	
Week: 10/	08/12	10/14/12	S-	2	· · · · · · · · · · · · · · · · · · ·		00					ĺ	
E 45 KSNV	10/13/1	2 10/13/12	Weekend Jeopard		630-730pm		S-	:30	1	\$375.002	0.00 NM	1	\$375.00
JEP\WH	HEFI		WKND Jeop/Who	eel								ĺ	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/		10/14/12	S-	1	\$375.00		00					i	
E46 KSNV	10/13/1	2 10/13/12	Saturday Night Li		1130pm-1:02	2am	S-	:30	1	\$750.002	0.00 NM	1	\$750.00
SNL			Saturday Night Li	ive								ĺ	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					ĺ	
Week: 10/	08/12	10/14/12	S-	1	\$750.00		00					i	
E 47 KSNV	10/14/1	2 10/14/12	News 3 Sunrise -		6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS			News 3 Sunrise S	SUNDAY								i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/		10/14/12	S	1	\$225.00	0.	00					i	
E48 KSNV	10/14/1	2 10/14/12	Sunday Today	CM	7a-8am		S	:30	1	\$500.002	0.00 NM	1	\$500.00
SUN TO	DAY		Sunday Today									i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/		10/14/12	S	1	\$500.00		00					ĺ	
E49 KSNV	10/14/1	2 10/14/12	Meet the Press	CM	8a-9am		S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
MTP			Meet the Press									i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng					i	
Week: 10/	08/12	10/14/12	S	1	\$1,900.00		00					i	
E50 KSNV	10/14/1	2 10/14/12	News 3 Today W	knd CM	9a-930am		S	:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS			News 3 Today									i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/	08/12	10/14/12	S	1	\$250.00	0.	00					i	
E 51 KSNV	10/14/1	2 10/14/12	Chris Matthews 9		9:30a-10a		S	:30	1	\$375.002	0.00 NM	1	\$375.00
СМ			Chris Matthews S	SUN 9:30am								i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/		10/14/12	S	1	\$375.00	0.	00					i	
E 52 KSNV	10/14/1	2 10/14/12	NFL Pre-Game /	FNA CM	1p-530pm		S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
FNIA			NFL Pre-Game									i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng					i	
Week: 10/	08/12	10/14/12	S		\$1,600.00	0.	00					i	
E 53 KSNV	10/14/1	2 10/14/12	NFL Football	CM	1P-9PM		S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
SNF			NFL Football									i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıq</u>					i	
Week: 10/		10/14/12	S		\$8,000.00	0.	00					i	
E 54 KSNV	10/14/1	2 10/14/12	NFL End of Game		1p-9p		S	:30	1	\$6,500.002	0.00 NM	1	\$6,500.00
NEL PO	STGAM	F	NFL End of Gam	е вгеак								i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıq</u>					i	
Week: 10/		10/14/12	S	1	\$6,500.00	0.	00					i	
E 55 KSNV	10/14/1	2 10/14/12	Sports Night in La	_	Sun 1135p-1	200a	S	:30	1	\$200.002	0.00 NM	1	\$200.00
SPORT	S NIGHT	Г	Sports Night in La	as vegas								1	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıg</u>					1	
Week: 10/		10/14/12	S	1	\$200.00		00					1	
N56 KSNV	10/16/1	2 10/16/12		CM	12-1230pm		-T	:30	1	\$275.002	0.00 NM	0	\$0.00

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Totals

\$49,275.00

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln C	Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len	Spots	R	ate Pri	Rtg Type	Spots	Amount
'				Noon News Noon News											
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng							
Wee	ek: 10/1		10/21/12	-T	1	\$275.00	0	.00							
<u>Spot</u>		Date Ra		escription escription		/End Time			<u>Weekda</u>	<u>ıys</u> <u>Le</u>	ength	Rate			
1	KSNV	10/15/12	2-10/21/12 N	loon News	12-1	230pm			-T		:30	(\$275.00	9) 0.00 NM		
		<i>dited</i> EDIT-RI	EFUND]												
N57 K	SNV	10/20/1	2 10/20/12	News 3 Today - 3 News 3 Today -		9am-930an	n	S	5- :30) 1	\$5	00.001	0.00 NM	1	\$500.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng							
Wee	ek: 10/	15/12	10/21/12	S-	1	\$500.00		.00							
N58 K	SNV	10/17/1	2 10/21/12	Wake Up Early v	v/Wagn@M	430a-5a		WT	·S :30) 1	\$	50.003	0.00 NM	0	\$0.00
				Wake Up Early \	Wagners										
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	<u>ng</u>							
Wee	ek: 10/	15/12	10/21/12	WTS	1	\$50.00	0	.00							
<u>Spot</u>	<u>Ch</u>	Date Ra	<u>nge</u> D	escription escription	Start	/End Time			Weekda	<u>iys Le</u>	ength	Rate	Rtg Type		
1	KSNV	10/15/12	2-10/21/12 V	Vake Up Early w/ l	Wagners 430a	ı-5a			wTh-	Su	:30	(\$50.00	9) 0.00 NM		
	Cre	dited													
	[CR	EDIT-RI	EFUND]												